

March 19-21, 2010
Harraseeket Inn, Freeport, Maine



New
England
Dental
Leadership
Conference

Welcome to Maine

The Maine Dental Association welcomes you to Maine for the 67th annual New England Dental Leadership Conference.

Theme: What will the practice of dentistry look like in 2020?

Throughout the conference we will explore different aspects of this question. Along the way, we will develop different visions of what dentistry might look like. By the end of the conference, we hope to challenge the thinking of the participants and leave them with many thought-provoking questions about the future.

Objectives

- Shared understanding of the key factors that will affect the future of dentistry and consensus on what dentistry might look like in 2020.
- Awareness of the role of dentistry in health care reform and ADA's position on health care reform.
- Intellectual challenge and thought provoking discussion among participants resulting in new understanding, new questions, and new friendships.

AGENDA

2:30 pm	Registration (Casco Bay Room Foyer)
3:00 pm	Welcome and Opening Remarks (Casco Bay Room) Jonathan Shenkin, DDS, President, Maine Dental Association Dr. Shenkin will offer some opening remarks, present the conference theme and objectives, and introduce Craig Freshley, facilitator.
3:15 pm	ADA President-Elect Candidates Forum
4:45 pm	KEYNOTE: "Turning Walls Into Doors OR How to Change the World on Your Lunch Break" Yellow Light Breen, Esq., Senior Vice President and Chief Strategic Officer, Bangor Savings Bank Mr. Breen will offer a keynote address that provides an enlightening and provocative foundation for our discussions about the future of dentistry.
5:45 pm	Adjourn
6:15 pm	Reception (Drawing Room) (Cash Bar)
7:15 pm	Dinner (Merrymeeting Bay Room -lower level)
8:45 pm	Kathleen T. O'Loughlin, DMD, MPH , Executive Director of the American Dental Association After dinner, Dr. O'Loughlin will offer brief remarks about the current work of the American Dental Association and her role as the new Executive Director.

FACILITATOR

Craig Freshley has facilitated the meetings and decisions of hundreds of groups of different types, large and small, formal and informal.

His clients have included government agencies, non-profits, and corporations. He has written a book called Tips to Make Good Group Decisions and has another book in the works, Deciding Our Future.



Dress is business casual throughout the conference. Please, no suits or ties!

Maine Hysterical Society

is comprised of three of Maine's most entertaining variety artists, actors, musicians and downeast humorists.

Charter Members, Randy Judkins, Barney Martin and Steve Underwood present a comedy variety show of novelty songs, hilarious Maine characters, 'wicked good' juggling, and some of the most hysterical sketches that will make you laugh on your way home and even the day after.



Saturday, March 20, 2010

AGENDA

7:15 am	Breakfast Buffet (Main Dining Room) <i>NOTE: The buffet will be open until 10:30 am to accommodate later-rising spouses/guests.</i>
8:30 am	Opening Remarks (Casco Bay Room) Jonathan Shenkin, D.D.S., President, Maine Dental Association
8:45 am	"Health Care Reform and Dentistry: Next Steps" Bill Prentice, Senior Vice President, Government and Public Affairs Director, ADA Washington Office
9:30 am	"Disadvantaged Populations, Dental Care, and Principles of Economics" Donald R. House, Ph.D.
10:15 am	Break
10:30 am	"Communicating About Oral Health" Liz Rogers, Oral Health America
11:15 am	"Reactions and Initial Visions – Full Group Discussion" – Craig Freshley, Facilitator Mr. Freshley will lead a facilitated full group discussion that will include reactions to comments of the morning speakers and sharing additional views about the future of dentistry. Before adjourning for lunch, each participant will be asked to write and submit an answer to the following question: "In what way will dentistry in 2020 be most different from dentistry today 1) for patients and 2) for dentists?"
12:15 pm	Lunch (Main Dining Room)
1:15 pm	"Review of Initial Reactions" Over lunch, Mr. Freshley will have organized all "initial visions" on the wall. At this time, he will present the results to the full group.
1:30 pm	"Confronting the Crisis in Access to Oral Health Care for Children: Creating an Expanded Workforce" David Nash, D.M.D., M.S., Ed.D.
2:15 pm	"The Future of Public's Health and the Practice of Dentistry in 2020" Dushanka Kleinman, D.D.S., M.Sc.D.
3:00 pm	Break
3:15 pm	"Different Futures - What are the alternatives?" Craig Freshley, Facilitator The future of dentistry will be affected by many factors. What are the key factors that will affect our future? What are the two or three different ways that we can imagine the future of dentistry, depending on the influence of key factors? In small group table discussions, facilitated by Craig Freshley, we will discuss these and related questions.
4:15 pm	Adjourn
5:30 pm	Reception (Cash Bar) (Merrymeeting Bay Room)
6:30 pm	Dinner and Entertainment (Casco Bay Room) Downeast Lobster Bake, followed by a performance by the "Maine Hysterical Society"

Sunday, March 21, 2010

AGENDA

7:15 am	Breakfast Buffet (Main Dining Room) <i>NOTE: The buffet will be open until 10:30 am to accommodate later-rising spouses/guests.</i>
8:30 am	Opening Remarks – (Casco Bay Room) Jonathan Shenkin, D.D.S.
8:45 am	University of New England Dental School Update – Kneka Smith, MPH, Associate Dean for Planning
9:15 am	Facilitated Discussion Craig Freshley will share with us the summary results of table discussions from the previous afternoon and we will discuss briefly. We will have a final facilitated discussion about what dentistry will look like in 2020 and Mr. Freshley will develop and present a summary for our consideration. Hopefully, we will identify some key "markers" to track; and potentially some key areas to focus on to help shape the future of dentistry.
10:30 am	Presidents' Reports The written reports will be in the attendee packets; each state President will have five minutes to expand on one key element-- whatever he or she thinks is most important item to highlight from his/her Presidential year.
11:00 am	Trustee's Comments/Update Dr. Robert Faiella
11:30 am	Closing Comments and Adjournment Jonathan Shenkin, D.D.S.

Spouse/Guest Program

Join old and new friends for a bus trip to Portland. Meet in the lobby for a prompt 10:00 a.m. departure.

Upon arrival in Portland, participants will be dropped off in the Old Port for a couple of hours of browsing and shopping in the many fun and eclectic shops that are so popular in the area. Participants will meet at 12:15 p.m. at Cinque Terre, in the heart of the Old Port, where they will enjoy an Italian food and wine-tasting lunch.

They will taste fine wines paired with traditional, regional dishes. The bus will depart from the Old Port at 2:30 p.m. for return to Freeport.

Limited to 20 registrants.

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Package Price

2 night single occupancy room -- \$750
2 night double occupancy room -- \$930

Package Includes:

- NEDLC Registration Fee
- Friday Evening Cocktail Reception and Dinner (cash bar)
- Accommodations Friday and Saturday nights
- Saturday Breakfast
- Saturday Lunch (*registrants only*)
- Saturday Downeast Lobster Bake and Entertainment (cash bar)
- Sunday Breakfast

Please notify the MDA of any dietary restrictions.

Driving Directions

Harraseeket Inn

From the South:

Take I-95 North to exit 52 Falmouth
Go through tollbooth and take the exit for I-295 North
Take exit 22
Take a left off the exit
Follow 1/2 mile to stop light, the Harraseeket Inn will be directly in front of you.

From the North:

Take I-295 South to exit 22
Take a right off the exit
Follow 1/2 mile to stop light, the Harraseeket Inn will be directly in front of you.

Registration

Please complete the enclosed registration form and mail **by February 10, 2010** to:

Maine Dental Association
PO Box 215
Manchester, ME 04351



The Harraseeket Inn is a luxury country inn located two blocks north of L.L. Bean in the village of Freeport, Maine, steps away from over 170 factory outlet stores and close to many of Maine's major attractions. The inn is renowned for its use of fresh locally grown and harvested ingredients in its menu offerings. Filled with antiques, 23 fireplaces, jacuzzis, and an indoor pool, it's a wonderful setting for the NEDLC Conference. The inn is totally smoke free.