

-2010 NEDLC AGENDA-

FRIDAY, March 19, 2010

2:30 pm	Registration (Casco Bay Room Foyer)
3:00 pm	Welcome and Opening Remarks (Casco Bay Room) Jonathan Shenkin, DDS, President, Maine Dental Association Dr. Shenkin will offer some opening remarks, present the conference theme and objectives, and introduce Craig Freshley, facilitator.
3:15 pm	ADA President-Elect Candidates Forum
4:45 pm	KEYNOTE: "Turning Walls Into Doors OR How to Change the World on Your Lunch Break" Yellow Light Breen, Esq., Senior Vice President and Chief Strategic Officer, Bangor Savings Bank <i>Mr. Breen will offer a keynote address that provides an enlightening and provocative foundation for our discussions about the future of dentistry.</i>
5:45 pm	Adjourn
6:15 pm	Reception (Drawing Room) (Cash Bar)
7:15 pm	Dinner (Merrymeeting Bay Room -lower level)
8:45 pm	After-dinner speaker Kathleen T. O'Loughlin, DMD, MPH, Executive Director of the American Dental Association <i>After dinner, Dr. O'Loughlin will offer brief remarks about the current work of the American Dental Association and her role as the new Executive Director.</i>

SATURDAY, March 20, 2010

7:15 am	Breakfast Buffet (Main Dining Room) NOTE: The buffet will be open until 10:30 am to accommodate later-rising spouses/guests.
8:30 am	Opening Remarks (Casco Bay Room) Jonathan Shenkin, D.D.S., President, Maine Dental Association
8:45 am	"Health Care Reform and Dentistry: Next Steps" Bill Prentice, Senior Vice President, Government and Public Affairs Director, ADA Washington Office <i>The Director of ADA's Washington Office will provide an overview of health care reform and discuss the short- and long-term impacts on the dental profession.</i>
9:30 am	"Disadvantaged Populations, Dental Care, and Principles of Economics" Donald R. House, Ph.D. <i>For many disadvantaged peoples, the cost of dental care in a free market can be prohibitive. Public programs, particularly Medicaid, have largely failed to improve the utilization rates to acceptable levels. Principles of Economics tell us how public programs can be successful. The graveyard for public programs is littered with failed programs that ignored these principles.</i>
9:45 am	Spouse Program—Meet in lobby for a prompt 10:00 a.m. departure to Portland's Old Port district, with time for browsing and shopping before meeting at Cinque Terre restaurant for an Italian food and wine-tasting luncheon.
10:15 am	Break

10:30 am	<p>“Communicating About Oral Health” Liz Rogers, Oral Health America</p> <p><i>National non-profit organization Oral Health America has conducted awareness campaigns and programs for issues affecting oral health, such as the importance of preventive care, regular dental visits, and the harmful effects of spit tobacco use. This presentation will look forward to 2020, drawing on lessons learned by Oral Health America in communicating with the public and targeted stakeholders, and highlighting communications opportunities for all who care about oral health.</i></p>
11:15 am	<p>Reactions and Initial Visions – Full Group Discussion – Craig Freshley, Facilitator Mr. Freshley will lead a facilitated full group discussion that will include reactions to comments of the morning speakers and sharing additional views about the future of dentistry. Before adjourning for lunch, each participant will be asked to write and submit an answer to the following question: “In what way will dentistry in 2020 be most different from dentistry today 1) for patients and 2) for dentists?”</p>
12:15 pm	Lunch (Main Dining Room)
1:15 pm	<p>Review of Initial Reactions Over lunch, Mr. Freshley will have organized all “initial visions” on the wall. At this time, he will present the results to the full group.</p>
1:30 pm	<p>“Confronting the Crisis in Access to Oral Health Care for Children: Creating an Expanded Workforce” David Nash, D.M.D., M.S., Ed.D.</p> <p><i>Society is becoming increasingly distraught with the profession’s inability to provide access to oral health care for our nation’s economically disadvantaged children—at a cost that society can afford to pay. Absent the profession dealing aggressively and creatively with the problem, it is likely approaches to doing so will be developed that prove not to be in the profession’s best interest. Expanding the dental team to include a pediatric oral health therapist (dental therapist) is a creative and appropriate way in which to address the need for access to care for children, and in so doing addresses societal expectations for the profession.</i></p>
2:15 pm	<p>“The Future of the Public’s Health and the Practice of Dentistry in 2020” Dushanka Kleinman, D.D.S., M.Sc.D.</p> <p><i>There are multiple issues contributing to our nation’s health and wellness status beyond the parameters of the healthcare reform discussions. This presentation will explore the future of the public’s health in the context of the infrastructure and capacity of the delivery of public health services and programs. Synergy between the private and public practice of dentistry will be required to maximize our population’s oral and general health.</i></p>
3:00 pm	Break
3:15 pm	<p>Different Futures - What are the alternatives? Craig Freshley, Facilitator The future of dentistry will be affected by many factors. What are the key factors that will affect our future? What are the two or three different ways that we can imagine the future of dentistry, depending on the influence of key factors? In small group table discussions, facilitated by Craig Freshley, we will discuss these and related questions.</p>
4:15 pm	<p>Trustee’s Comments/Updates Dr. Robert Faiella, First District Trustee</p>
4:45 pm	Adjourn
5:30 pm	Reception (Cash Bar) (Merrymeeting Bay Room)
6:30 pm	<p>Dinner and Entertainment (Casco Bay Room) Downeast Lobster Bake, followed by a performance by the “Maine Hysterical Society”</p>

SUNDAY, March 21, 2010

7:15 am	Breakfast Buffet (Main Dining Room) <i>NOTE: The buffet will be open until 10:30 am to accommodate later-rising spouses/guests.</i>
9:00 am	Opening Remarks – (Casco Bay Room) Jonathan Shenkin, D.D.S.
9:15 am	University of New England Dental School Update – Kneka Smith, MPH, Associate Dean for Planning
9:45 am	Facilitated Discussion Craig Freshley will share with us the summary results of table discussions from the previous afternoon and we will discuss briefly. We will have a final facilitated discussion about what dentistry will look like in 2020 and Mr. Freshley will develop and present a summary for our consideration. Hopefully, we will identify some key “markers” to track; and potentially some key areas to focus on to help shape the future of dentistry.
11:00 am	Presidents' Reports The written reports will be in the attendee packets; each state President will have five minutes to expand on one key element—whatever he or she thinks is most important item to highlight from his/her Presidential year.
11:30 am	Closing Comments and Adjournment Jonathan Shenkin, D.D.S.